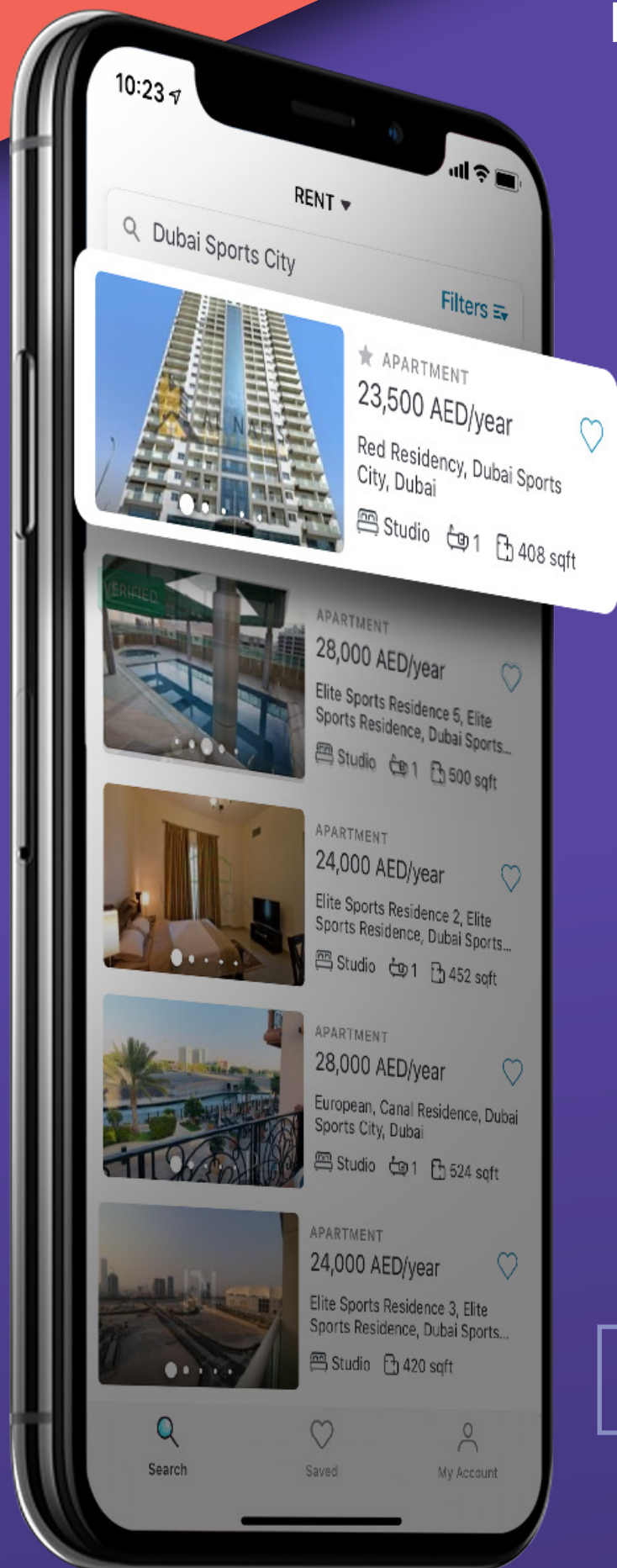


NEW PRICING



Property
Finder

SINGLE USE
PREMIUM



10x more leads 5x faster



Get your listings
towards the top with
Single Use Premium
Listings.

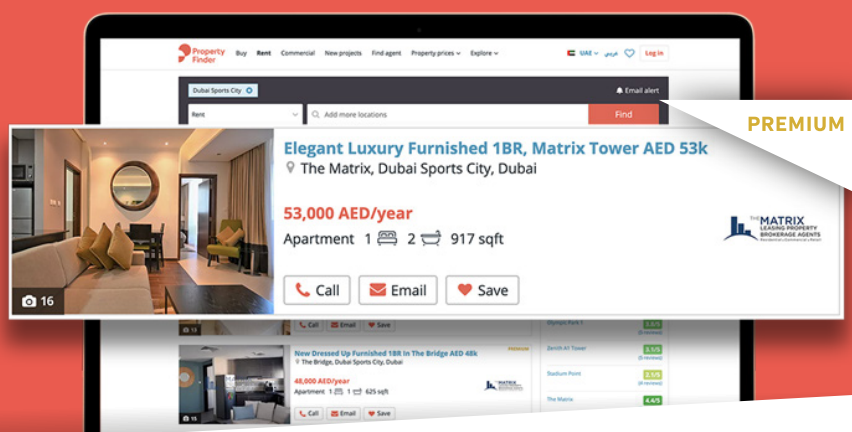
- ✓ Increase your opportunity to transact
- ✓ Grow market share in your areas
- ✓ Break into new communities

CONTACT US NOW FOR PRICING

SCROLL DOWN FOR FAQs



FAQ



WHAT IS IT?

Single Use Premium is a new way for you to get the benefits of a Premium listing by giving you the chance to upgrade a selected listing to Premium for 30 days.

A Single Use Premium helps you sell or lease your property faster by promoting your listings to the top of search results on propertyfinder.ae.

Premium Listings generate 10 times more leads than Standard Listings, which means you can benefit from a shorter time to transaction.



HOW DOES IT WORK?

A Single Use Premium listing appears at the top of search results among other Premium listings.

You can select the properties that you want to promote in Manager (and shortly in myCRM and PropSpace) and those listings are upgraded to Premium for 30 days before reverting back to a Standard listing.

WHAT ARE THE BENEFITS?

Ranking towards the top of search enhances the visibility and exposure for your listing and brand. Increased visibility means more clicks and more leads, helping you to attract more investors, owners and occupiers. This is a high-performance product designed to deliver results.

Top positioning enhances your brand presence, brand recognition and cements your agency's standing within the community, helping you win a greater share of the market and more instructions from future sellers.

Use Single Use Premium to:

- Boost your best listings to close deals before competitors
- Ensure your brand and listings get seen in highly competitive communities
- Grow your business in new communities
- Stand out in slower moving areas to move your properties faster

CAN THIS BE USED IN ANY CATEGORY?

Single Use Premium is available to purchase for BUY and RENT inventory.

For example, if you purchase Single Use Premium - BUY, you can only use the product on a For Sale listing. Same goes for rentals.

This product can be used for both residential and commercial listings in the same category (BUY or RENT).

WHAT COMMUNITIES IS THIS AVAILABLE IN?

Package options vary by Emirate:

DUBAI has two package options:

- Unrestricted** – can be applied to listings in all communities within Dubai
- Restricted** – can be applied to listings in all communities with the exception of 16 restricted communities

ABU DHABI has one location option:

- Unrestricted** – can be applied to listings in all communities within Abu Dhabi

NORTHERN EMIRATES has two package options:

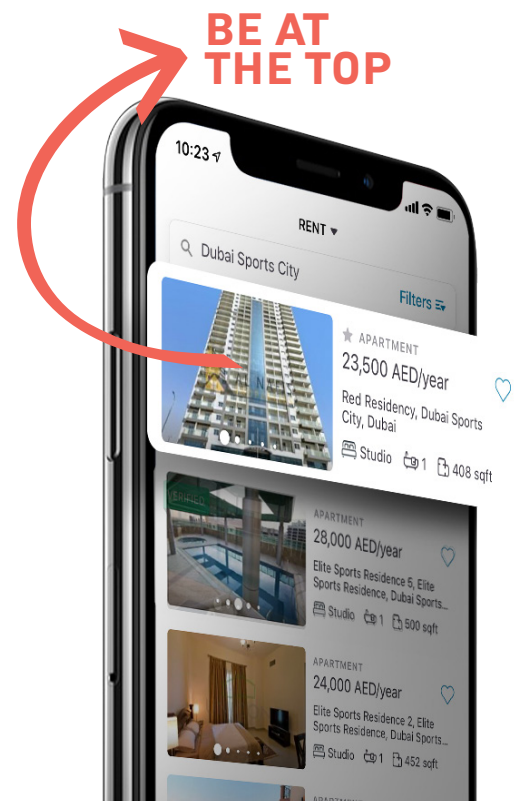
- Unrestricted** – can be applied to listings in all communities within the Northern Emirates
- Restricted** – can be applied to listings in all communities with the exception of 4 restricted communities

HOW DO YOU DEFINE A “RESTRICTED” COMMUNITY?

Those communities where we see the highest levels of supply in terms of listings and demand in terms of consumer visits.

WHAT ARE THE RESTRICTED COMMUNITIES?

Please refer to the table at the end of the document.



WHY ARE THERE DIFFERENT LOCATION OPTIONS?

As with all of our products, we aim to provide you with the best return on investment. By having two location categories, we can ensure the ROI is good from both options because the cost of the product is linked to demand, property values and transactions.

HOW LONG IS A SINGLE USE PREMIUM UPGRADE VALID FOR?

Each Single Use Premium has a 30 day duration, regardless of Category or Location.

IF THE PROPERTY SELLS OR RENTS PRIOR TO THE 30 DAY PERIOD, CAN I TRANSFER MY SINGLE USE PREMIUM LISTING TO ANOTHER PROPERTY?

No, this product is non-transferable and works as a single use credit only. If the property sells or rents prior to its duration, the product has done its job!

HOW DO SINGLE USE PREMIUM CONTRACTS WORK?

Single Use Premium is sold as 'credits'. With our subscription plan, credits are automatically added to your account each month. To get more, you can purchase top-up credits through your Account Manager.

Ensure to use all the credits each month before they expire at the end of the month.

One Single Use Premium credit allows you to upgrade one property.

WHY DO YOU CALL IT CREDIT?

As a business, we strive to offer you more flexibility in terms of your investment in our products. We introduced a credit-based system to enable you to spend less and allocate your credits to listings of your choice, as and when you wish.

HOW MUCH DOES A SINGLE USE PREMIUM COST?

Monthly price per unit varies by Emirate

	DUBAI	ABU DHABI	NORTHERN EMIRATES
Single Use Premium BUY	Unrestricted AED 495 Restricted AED 375	Unrestricted AED 495	Unrestricted AED 350 Restricted AED 265
Single Use Premium RENT	Unrestricted AED 290 Restricted AED 190	Unrestricted AED 290	Unrestricted AED 195 Restricted AED 135

Prices do not include VAT

Single Use Premium BUY and RENT products are available to purchase as a monthly subscription in volumes of 1-10 credits. Contact your Account Manager directly to discuss potential volume discounts.

HOW DO I PURCHASE SINGLE USE PREMIUM?

Purchase through your Account Manager directly, or send us an email on info@propertyfinder.ae

CAN I PURCHASE SINGLE USE PREMIUM CREDITS AD HOC?

If you have an existing Single Use Premium subscription, you can make purchase additional credits via your Account Manager. Minimum duration is 30 days.

HOW DO I MAKE PAYMENT?

Payment can be made via direct bank transfer, check, or credit card.

IS THERE ANY OTHER FINE PRINT I SHOULD BE AWARE OF?

To purchase Single Use Premium, you must have an active Property Finder subscription.

TABLE 1. RESTRICTED COMMUNITIES

DUBAI	ABU DHABI	NORTHERN EMIRATES
Arabian Ranches	No Restrictions	Al Hamra Village
Arabian Ranches 2		Al Dhait
Business Bay		Al Marjan Island
City Walk		Al Riffa
Downtown Dubai		Mina Al Arab
Dubai Marina		
Jumeirah Beach Residence		
Jumeirah Golf Estates		
Jumeirah Islands		
Jumeirah Park		
Jumeirah Village Circle		
Meadows		
Palm Jumeirah		
The Lakes		
The Springs		
The Villa		